

## OUR VISION

Be the benchmark dealer of the Midwest and a trusted partner for those linked to the land.

## OUR MISSION

To deliver a superior equipment solution with an exceptional service experience that customers trust, and employees are proud to represent.



# PRAIRIE STATE TRACTOR

## OUR PROMISE

“We are **Committed** to **Excellence** using **Integrity** and consistent **Follow Through** for the **Betterment** of all.”



**INTEGRITY**  
Always acting with honesty, respect, and trust



**EXCELLENCE**  
Taking strides every day to exemplify excellence in all that we do



**FOLLOW THROUGH**  
Following through with an action all the way to the finish line



**COMMITMENT**  
Committing to our customers, employees, and communities



**BETTERMENT**  
Continuously improving and bettering the business

**ROOTED IN THE PAST. FOCUSED ON THE FUTURE.**